**Executive Report Sections**

**Problem Statement**

**Data Sources**

**Data Exploration and Cleaning**

**Feature Engineering**

**Tools and Techniques Used**

**Summary of Modelling Techniques Evaluated**

**Modelling Results**

**Insights and Challenges**

**Conclusions**

**Additional instructions:**

* Please bring two printed copies of your report
* Maximum 10 pages of content
* Letter Calibri, 11 pts, Normal margins
* Supporting images, tables and references can be added in appendix